



ALL EVENT PROCEEDS GO TO

march of dimes

Sponsorship Opportunities For your business...

Carnival Information:

Sun Country Sports Center will host a benefit Halloween Carnival at its West location on behalf of the March of Dimes on Sunday, Oct. 23rd, 2011 from 3:00 p.m. to 6:00 p.m.

Sun Country employees and other local supporters will volunteer their time, and the gym will donate net proceeds from the Carnival to the [March of Dimes](#), the leading nonprofit organization for pregnancy and baby health.

Sun Country's staff will host an afternoon of play at the Jonesville location, including carnival games, bounce houses, rock climbing, KidQuest indoor playground and haunted houses. Outside activities will include the Sun Country's Gym Bus, hay ride and train ride. There will be sno-cones and pizza available, and in lieu of candy, goody bags and prizes will be awarded.

What: Sunny's Howl - A - Palooza **NEW NAME... SAME GREAT CARNIVAL!**

Net proceeds go to the [March of Dimes](#).

When: October 23rd, 2011

Where: Sun Country Sports Center - West
333 SW 140th Terr
352-331-8773

Time: 3pm-6pm

Web: www.SunCountrySports.com

In order to put this event together we need your help! Please consider sponsoring this carnival in any capacity and bring visibility to your business. Our event attracts over 500 families in one day! We distribute more than 2,000 carnival flyers to our customers and the public and hang over 50 posters around town.

Cash Sponsorships

FULL MOON SPONSOR..... ***LIMITED NUMBER***

\$250 CASH - Gaming Area or room Named after your business!

- Logo on all Promotional Materials **
 - flyer (handed out to thousands)
 - posters (hung all over town)
 - T-shirt worn by all volunteers (130 printed) day of event
 - all advertising
- Logo on the Howl-A-Palooza page of the website
- Banner hung in gym week prior to and week after event (business must provide banner)
- Opportunity to put an item in our goody bags for the carnival
- Promote yourself day of event by setting up a table in YOUR ROOM!
- 2 Tickets to the Event

HALF MOON SPONSOR

\$100 CASH

- Logo** on all coloring contest sheets handed out to customers and displayed throughout facility.
- Banner hung in gym week prior to and week after event (business must provide banner)
- Opportunity to put an item in our goody bags for the carnival
- 1 Ticket to the Event

In Kind Sponsorships

SPOOKIEST SPONSOR.....

In-Kind Value of \$550 or more of an item we can use at the carnival or pre-carnival advertising.

- Logo on all Promotional Materials **
 - flyer (handed out to thousands)
 - posters (hung all over town)
 - T-shirt worn by all volunteers (130 printed) day of event
 - all advertising
- Logo on the Howl-A-Palooza page of the website
- Banner hung in gym week prior to and week after event (business must provide banner)
- Opportunity to put an item in our goody bags for the carnival
- Promote yourself day of event!
- 2 Tickets to the Event

SPOOKY SPONSOR.....

In-Kind Value of \$250 - \$549 of an item we can use at the carnival or pre-carnival advertising.

- Logo on the Howl-A-Palooza page of the website
- Name Listed on T-shirt worn by all volunteers (130 printed) day of event
- Banner hung in gym week prior to and week after event (business must provide banner)
- Opportunity to put an item in our goody bags
- Promote yourself day of event!
- 1 Ticket to the Event

**NOTE: We will add names/logos to as many promotional materials as we can based on sponsorship confirmation date. Flyers / Posters will be printed on September 1st. Advertising Deadlines Vary per publication. To guarantee your logo placement please turn in the attached confirmation form ASAP.